ORDER

Orders Order / Rev: 105685 Alt Order #: Product Desc: State Senate - Today Show Estimate: Flight Dates: 09/11/12 - 11/06/12 Primary AE: Kevin Goodell Original Date / Rev: 08/20/12 / 10/08/12 Sales Office: **VEGS** Order Type: **GENERAL** Sales Region: Local Agency Name: Benny for Nevada **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1930 Village Center Cir. Billing Cycle: EOM/EOC Las Vegas, NV 89134 Agency Commission: 15% Advertiser Name: Benny for Nevada A25-54 Demographic: New Business Thru: Product Codes: PLC09 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID: Revenue Codes: POLITICAL/AGY, PCAN, GEN Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	5	\$1,950.00	\$1,657.50
10/01/12	10/28/12	5	\$2,000.00	\$1,700.00
10/29/12	11/06/12	4	\$2,000.00	\$1,700.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	5	\$1,950.00	\$1,657.50	0.00
October 2012	5	\$2,000.00	\$1,700.00	0.00
November 2012	4	\$2,000.00	\$1,700.00	0.00
Totals	14	\$5,950,00	\$5,057,50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

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Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KSNV	09/17/1	2 09/27/12	Today Show	СМ	658a-9am		:30	0 \$	350.003	0.00 NM	5	\$1,950.00
			Today Show									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week; 09/	/17/12	09/23/12	MTWT~~~	4	\$350.00	0.00						
Spot Ch	n Date Ra	<u>inge</u> <u>D</u>	escription	<u>Star</u>	t/End Time		<u>Weekdays</u>	Length	<u>Rate</u>	Rtg Type		
4 KSNV	/ 09/17/1.	2-09/23/12 T	oday Show	6588	a-9am		MTWTh	- :30	(\$350-00)	0.00 <i>NM</i>		•
Se	e MG 1.1	12										
N.]	IOT AVA	LABLE RAT	E] NOT AVAILABL	E RATE								
6 KSNV	/ 09/17/1	2-09/23/12 T	oday Show	658a	a-9am		MTWTh	:30	(\$350-00)	0.00 <i>NM</i>		
Se	e MG 1.1	12										
[,N	IOT AVA	LABLE RAT	E] NOT AVAILABL	E RATE								
7 KSNV	/ 09/17/1	2-09/23/12 T	oday Show	6588	a-9am		MTWTh	.30	(\$350.00)	0.00 <i>NM</i>		
Cr	edited									i		
[cr	- making	good with 1	05689]							l		
12 KSNV	/ 09/19/1	2-09/19/12 T	oday Show	6588	a-9am		W	- :30	\$550.00	0.00 NM		
⊕ M€	G for 1.4,	1.6										
Week: 09	/24/12	09/30/12	MTWT	4	\$350.00	0.00						
Spot Ch	n Date Ra	inge D	escription	Star	t/End Time		Weekdays	Length	n Rate	Rtg Type		
11 KSNV	/ 09/24/1	2-09/30/12 T	oday Show	658	a-9am		MTWTh			0,00 <i>NM</i>		
Cn	edited		•						,			
[cr]											
N 2 KSNV	-	2 11/02/12	Today Show	CM	658a-9am		:30	0 \$	6400.003	0.00 NM	7	\$2.800.00
	, 5, , , , ,	Z I I I OZI I Z	Today Show	0111	ccca cam		.00	• 4	p-100.000	5.55 NW	,	Ψ2,000,00

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Advertiser:

Benny for Nevada

Flight Dates:

09/11/12 - 11/06/12

Product Desc:

State Senate - Today Show Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 2	KSNV	10/17/12	11/02/12	Today Show Today Show	СМ	658a-9am		:30	0	\$400.003	0.00 NM	7	\$2,800.00
	<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10/	15/12	10/21/12	WT	2	\$400.00	0.00				1		
W	eek: 10/	22/12	10/28/12	-TWT	3	\$400,00	0.00						
w	eek: 10/	29/12	11/04/12	TF	2	\$400.00	0.00						
N 3	KSNV	11/05/12	11/06/12	Today Show Today Show	СМ	658a-9am	~	:30	0	\$600.002	0.00 NM	2	\$1,200.00
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 11/	05/12	11/11/12	MT	2	\$600.00	0.00						
											Totals	14	\$5,950.00